



Dear Friend of Erlanger,

Erlanger's Summer Sendoff is back for a second year! It will be held on September 24, 2022 and will, once again, be a Friendship City Celebration for the entire family! The event will showcase different food and drink trucks, multiple musical performances, activities for kids of all ages, craft and art vendors, and so much more! This event will be your family's not-to-be missed last hurrah for the summer season.

With that being said, we need your help to make this a grand event people will be talking about and looking forward to for years to come. Your consideration of a sponsorship of any level would be greatly appreciated. The City of Erlanger is offering many opportunities and benefits in recognition of a specific sponsorship level. Please see the following pages for options for getting involved.

Thank you in advance for your sponsorship and your dedication to making Erlanger a vibrant, exceptional city.

With appreciation,

Jessica Fette
Mayor, City of Erlanger

Title Sponsor (only 1 available): \$20,000

The “Company Name” & Erlanger’s Summer Sendoff

- ✓ Name will appear with the name of the festival on all print and media materials
- ✓ Industry exclusivity for event
- ✓ Top placement on event flier
- ✓ Logo/name prominently displayed at the event on posters and banners
- ✓ Top placement on website and social media
- ✓ Name mentioned in all advertisements, public announcements, media materials
- ✓ Booth space at the event
- ✓ Recognition by city leadership at event
- ✓ Business logo on event t-shirts
- ✓ 20 event t-shirts

Fireworks Show Sponsor (only 1 available): \$15,000

The Fireworks Show sponsored by “Company Name”

- ✓ Name will appear advertising the Fireworks Show on all print and media materials
- ✓ Industry exclusivity for event
- ✓ Prominent placement on event flier
- ✓ Logo/name prominently displayed at the event on posters and banners
- ✓ Prominent placement on website and social media
- ✓ Name mentioned in all advertisements, public announcements, media materials
- ✓ Booth space at the event
- ✓ Recognition by city leadership at event
- ✓ Business logo on event t-shirts
- ✓ 15 event t-shirts

Partner Sponsor (only 2 available): \$10,000

- ✓ Prominent placement on event flier
- ✓ Industry exclusivity for event
- ✓ Logo/name prominently displayed at the event on posters and banners
- ✓ Prominent placement on website and social media
- ✓ Name mentioned in all advertisements, public announcements, media materials
- ✓ Booth space at the event
- ✓ Recognition by city leadership at event
- ✓ Business logo on event t-shirts
- ✓ 10 event t-shirts

Performance Sponsor (only 3 available): \$5,000

- ✓ Name will appear as the presenting sponsor of a musical or thrill show performance
- ✓ Industry exclusivity for event
- ✓ Logo/name prominently displayed at the event on posters and banners
- ✓ Prominent placement on website and social media
- ✓ Booth space at the event
- ✓ Recognition by city leadership at event
- ✓ Business logo on Event t-shirts
- ✓ 5 event t-shirts

Supporting Sponsor: \$1,000

- ✓ Logo/name displayed at the event on posters and banners
- ✓ Prominent placement on website and social media
- ✓ Business logo on event t-shirts
- ✓ 3 event t-shirts

Community Sponsor: \$500

- ✓ Business logo on event t-shirts
- ✓ Recognition on website and social media
- ✓ 2 event t-shirts

Friend of Erlanger Sponsor: \$100

- ✓ Recognition on website and social media
- ✓ 1 event t-shirt

****As you review the sponsorship opportunities, please remember that certain promotion items/levels are time sensitive to meet our marketing needs. We ask that you respond as soon as possible. Print ready, vector art must be submitted with agreement form.**

Sponsorship Agreement

Business/Resident Information:

Name (as you would like it to appear): _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email Address: _____

Payment Information:

Check enclosed in the amount of \$ _____

Make checks payable to the Erlanger Business Council with Summer Sendoff in the memo field.

Please select your level of sponsorship:

- ☐ Title Sponsor
- ☐ Fireworks Show Sponsor
- ☐ Partner Sponsor
- ☐ Performance Sponsor
- ☐ Supporting Sponsor
- ☐ Community Sponsor
- ☐ Friend of Erlanger Sponsor

Please return this form and payment to:

City of Erlanger, Attn: Jessica Fette
505 Commonwealth Ave, Erlanger, KY 41018
859.414.3373
jessica.fette@cityoferlanger.com